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SRK Group spreads wings with new projects

THE SRK Group celebrated the first anniversary of operations. Having established itself in the hearts and minds of resident and non-resident Malayalees through the Sky Wings project, SRK is now ramping up its operations with the launch of new projects at Pune, Bangalore, Thrissur, Kochi and Thiruvananthapuram.

The Middle East tour with the 'One Home One Celebration' theme was kicked off in Dubai with an evening of entertainment at the Le Meridian recently. The chief guest for the function was Humaid Mohammed Obaid Al Qutami, Minister of Health, UAE. Padmabhushan Dr. K. J. Yesudas who is the brand ambassador for the SRK Group, cine stars Dileep and Kavya Madhavan were present and added colour and cheer to the occasion.

SRK has been in the high-lights recently for presenting apartments to prominent members of the Indian cricket team after their Twenty20 successes.

SRK Group honoured Sachin Tendulkar, Saurav Ganguly, Rahul Dravid, Yuvraj Singh, Irfan Pathan,



Humaid Mohammed Obaid Al Qutami and K. Rasheed Malik during the SRK Group's first anniversary celebration in Dubai recently

S. Sreesanth and M. S. Dhoni, for their contribution to Indian cricket. All the seven players were presented an apartment each in SRK's elite township, Sky Wings.

SRK Group's 'The Pride of Kerala salutes The Pride of India' was held in association with the Kerala Cricket Association. At the grassroots level, SRK is also giving back to its home state by being the main sponsor for the

Kerala Ranji team. This would give the state's youngsters much needed support for bringing fame and glory to the state.

The SRK Construction's flagship venture, Sky Wings, Kerala's first township which is slated for completion in 2009, is nearly sold out.

"Kerala is one of the most favourite tourist destinations of the world, yet when it comes to owning a home in this land, people are

sceptical, owing to a lot of reasons such as, difficulty in maintenance, lack of lifestyle etc. We aim at delivering a healthy lifestyle and atmosphere that matches with same kind of lifestyle they enjoy in Dubai," says K. Rasheed Malik, Chairman and Managing Director of the SRK Group.

The SRK Group is spreading its wings across India after firmly established its base in Kerala.

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